# KENO.EXPERT, LLC Privacy Policy

# **Privacy Policy**

Last updated: July 13, 2018

KENO.EXPERT, LLC ("us", "we", or "our") operates www.keno.expert (the "Site") and built KENO EXPERT (the App) as a freemium app. This SERVICE is provided by KENO.EXPERT, LLC for limited use and is intended for use as is. This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site and App.

We use your Personal Information only for providing and improving the Site and App. By using the Site or App, you agree to the collection and use of information in accordance with this policy.

#### What information do we collect?

To provide you with the best experience while using our Site and App, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

- Your name ("Personal Information")
- Your contact information including email address, phone number
- Demographic information, such as postal code
- Credit Card information for subscription services
- Website usage data
- Other information relevant to client enquiries
- Other information pertaining to special offers and surveys

#### **Children's Privacy**

Our services are not intended for—and we don't direct them to—anyone under the age of 18. We will not knowingly collect any information from anyone under the age of 18.

#### How do we use this information?

Collecting this information allows us to store your personal preferences for your use on the Site and App and subscribe to our services. We may use this information to improve our products and services.

Specifically, we may use data:

- To improve products and services
- For our internal records
- To customize the Site and App for you
- To contact you regarding your subscription

- To send you promotional information regarding our services and offerings
- To contact you via email, phone, or mailing address for research purposes

### Log Data

Like many site and app operators, we collect information that your browser or device sends whenever you visit our Site and App ("Log Data").

This Log Data may include information such as your device's Internet Protocol ("IP") address, device name, operating system version, configuration of the app when utilizing our service, browser type, browser version, the pages of our Site that you visit, the date and time of your use of the service, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this data.

#### **Communications**

We may use your Personal Information to contact you with marketing or promotional materials, surveys and other information that pertains to your subscription or our products and services.

#### Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your device's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our services.

# **Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

# **Changes to This Privacy Policy**

This Privacy Policy is effective as of February 17, 2018, and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

# Contact Us

If you have any questions about this Privacy Policy, please contact us at:

KENO.EXPERT, LLC 1730 Laramie Drive Powell, Ohio 43065

admin@keno.expert